

For Funded Startups

A Strategic Guide to Building Investor-Ready IP

Why Patents Matter After Funding

You've raised capital.

You're building fast.

Now the real question is:

Is your IP strong enough to support your valuation?

Investors don't ask:

Do you have patents?

They ask:

- Are they strong?
- Do they protect your core tech?
- Will they survive due diligence

A patent is not a formality. It's a business asset.

Most Startups File Patents at the Wrong Time

Too early → Weak protection

Too late → Lost rights

No strategy → Wasted capital

The goal is not filing.

The goal is filing strategically.

Protect the Right Innovation

Focus on what truly drives your advantage

- Core to revenue
- Hard to replicate
- Long-term value

Ensure Novelty

Make sure your idea is actually new

- Prior art checked
- Clear differentiation
- Not obvious

Avoid Public Disclosure

Don't lose rights before filing

- No public demo
- No blog/GitHub leaks
- NDA's where needed

Clearly Explain the Invention

- What problem it solves
- How it works
- Why it's better

Filing Strategy

- Provisional vs complete
- Timeline planned
- Countries identified

Align With Funding

- Supports next round
- Matches roadmap
- Investor-ready story

Ownership Clarity

- All inventors identified
- Assignments signed
- No external risk

Budget Planning

- Filing costs
- Legal costs
- Future filings

Strong Claims

- Broad protection
- Covers variations
- Competitor blocking

Portfolio Thinking

- Future filings planned
- Expansion strategy
- Not just one patent

Your Patent Readiness Score

Area	Yes	No
Innovation Value	<input type="checkbox"/>	<input type="checkbox"/>
Novelty	<input type="checkbox"/>	<input type="checkbox"/>
Disclosure Risk	<input type="checkbox"/>	<input type="checkbox"/>
Strategy	<input type="checkbox"/>	<input type="checkbox"/>
Ownership	<input type="checkbox"/>	<input type="checkbox"/>

If you marked 2 or more “No”

You need a strategy before filing.

How Investors See Your IP

“A patent without strategy is just a document.
A patent with strategy is a business asset.”

They evaluate:

- Defensibility
- Scalability
- Market alignment

The Big Insight

A patent is not the goal
A defensible company is

Strong IP should:

- Increase valuation
- Support fundraising
- Block competitors
- Survive due diligence

Ready to Protect Your Innovation the Right Way?

Get a **personalized patent strategy** for your startup.

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Get Your Patent Readiness Review



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